



A Simon Says, LLC is now

Accord Strategies, LLC



**Email Amy now to learn more!
asimon@accordstrategies.com**

***Adding Business Development through Public Relations,
Marketing, and Communication to the Accord Strategies
menu of services with the***

24/7 Consultant Care Package

***Your Public Relations professional on-call to help you proactively navigate the benefits
and challenges of the new world of 24/7 media, and social marketing.***

***Sign up for the Consultant Care Package today and feel confident in your PR,
communications and marketing programs of your business plan all year long.***

***Don't have a business plan that includes these primary services and program Contact
Accord Strategies today for organization consulting and strategic business planning.***

www.accordstrategies.com.

Starter Pack – ***Pick Our Brain***, 2hr conference meeting. Invite up to ten employees. Intensive Q&A session resulting in immediate practical advice for short and long-range planning. **Introductory special \$495.**

Additional hours at \$300 per. 4hrs max. Available on Wednesdays and Thursdays only. Other dates and evening hours available for additional fee. *Special cancellation fees apply.

Green Package- Energize your pr, marketing and communications plan with individualized services, good for anytime use over a 3 month period. **8 hrs \$1,995.**
Billable at 20 minute intervals.

Silver Package- Extend and enhance the principals of the Green Package, annual anytime use. **12 hrs \$2,795** - 12 month period
Billable at 20 minute intervals

Gold Package- Consistent and comprehensive, 20 hrs annually anytime use of planning and available execution of special services (may require additional fees), including monthly tailored tips with execution protocols, social media updates.
20 hrs \$4,495 - 12 month period.
Billable at generous 15 min increments.

Platinum Package- Consistent and comprehensive, 40 hrs annually of planning and available execution of special services (may require additional fees), including monthly on-site process meetings monthly and tailored tips with execution protocols, and social media updates. **40 hours \$7,795** - 12 month period.
The most conservative billing system available at 10 min increments.

Who needs a Public Relations Consultant?

- ⊗ Small, medium, large, or sole proprietor businesses, organizations, public entities and public figures, should have a public relations consultant on their team to provide objective and highly specialized input on the integrity of ones brand, communications/promotion program, and marketing plan.
- ⊗ In this 24/7 news, social media and marketing environment, every business needs to pay consistent and comprehensive attention to their impression in the market place, and must stay up to date with the highly fluid nature of the communications tools available, and how to most effectively harness them.

Why do I need a Public Relations Consultant?

- ⊗ Is your marketing department overwhelmed on immediate sales goals and has little time to build your brand, promote your programs, or focus on long term sales and marketing planning?

- ⊗ Do you want to get more media attention in your local, regional, or national markets?
- ⊗ Would you like to celebrate and create good news happen utilize it to promote your business?
- ⊗ Do you have an advertising plan? Are you increasing awareness of your brand in the marketplace and increasing your sales, or placing advertisements in the same products over and over again because you don't know how to reach current and prospective markets?
- ⊗ Do you communicate with your customers and constituency effectively, and on a regular basis with an integrated direct, and social media program that provides you with an effective date mining plan?
- ⊗ Would you like to be considered an expert in your field and realize greater sales and growth for your business as a result?
- ⊗ Do you fear public/media attention because you don't know what to say or how to protect your company?
- ⊗ Do you want to generate more opportunities to build your business and secure your brand or reputation?
- ⊗ Do you feel you need to be better positioned to take advantage of opportunities that may come to you?
- ⊗ Do you know how to leverage currents event, your community involvement, or your expertise into greater awareness of your company?
- ⊗ Do you feel your investors, board of trustees, or board of directors need inspiration and direction to help your company/organization get to the next level, or stabilize in the current environment?
- ⊗ Would you like to feel more confident in presenting your service and/or product?

If any of the above items are familiar challenges to you and your company YOU need a professional and creative Public Relations consultant to advise and guide you in emergent issues, program planning, and long range business development through communications, public relations, and marketing protocols. A Simon Says, LLC will provide you with the advice, products, and services that you need to accomplish these goals.

*For a list of services visit... **SERVICES** menu.*

Why should I have access to my own Public Relations consultant?

- ⊗ Your business requires a professional who can give an objective overview of your marketing and communications programs and help you lead your staff and company into the 21 century marketplace with confidence.
- ⊗ Your competition may already be ahead of you in the social marketplace, Tweeting, Texting, E-news, You Tube, Facebook and Blogging, their products and services to your target market taking not only your market share but unnerving your investors.
- ⊗ In a 24/7 communications environment ones brand, image, or product can be publicly discussed by non-professionals to millions of people world wide in a matter of moments, and one has no control of the content, or opinions issued forth or the agenda of the person orchestrating it. It is imperative that you have a professional public relations consultant on hand to immediately respond to mitigate the damage, and turn a crisis situation into an opportunity to communicate your true message.

24/7 Consultant Care Package from A Simon Says, LLC Terms and Conditions

*Starter Package must be booked at least seven business days in advance and paid in full by check, direct deposit, or credit card (using Pay Pal) prior at least three business days hours prior to session date. Returned checks will be charged \$65 service fee.

Cancellation fee of \$100 will be charged if cancellation is made within three business days of booking. No refunds of fees for cancellations after three business days prior to session.

**Packages must be paid in full three business days prior to first date of service by check, direct deposit, or credit card (using Pay Pal).

Returned checks will be charged \$65 service fee. No payment plan is available for this package series. There is no refund of fees for early termination of contract.

For flexible payment service call about our contract for services, and retainer programs.