



Amy B. Simon

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973-669-0600 direct

Principal Accord Strategies, LLC

Business development firm for the Public and Private Sector, Non-Profit organizations, and Public Figures. Accord Strategies specializes in maximizing business potential through organizational and financial Development, Communications Strategies and implementation, Compliance, Diversity, Board Governance, and Leadership, consulting and training.

2009 – present

President, A Simon Says, LLC

Public and Community Relations, Public Information for Business, Government, Education, Non For Profit, Entertainment and the Arts.

2002-present

Executive Director & Founder, New Jersey Arts Incubator

In the business of art in New Jersey

2006- present

NJ State Legislative Aide

Assemblyman John F. McKeon D27 2004-

Communications, Women/Minority Issues, Community Relations, Environment, Arts

Council Member, New Jersey State Council on the Arts

Arts Education Committee Chairwoman 2008 -2010

Public Relations: Corporate and individual alliance, Advertising, Community Relations, Media Management, Government Affairs

Communications Director: Public Information Officer/ Communication Director, Township of West Orange, West Orange Police Department, West Orange, New Jersey, March '02- December '07.

Council Member – New Jersey State Council on the Arts, Arts Builds Communities Council, Rutgers Bloustein School of Planning and Public Policy.

Copy Writer: Print, Web, Commercial, Television & Radio, Speech Press Releases, Editorials, Articles, Proposals, Grants, Narratives

Media Placement: National, Regional, State and Local placements in Broadcast, Print, Radio and Web (List of placement available upon request).

Author: My Grandmother's Table, Gardner Publishing, Amy Simon Says, Editorial, Worrall Publications, Features and editorial, West Orange Outlook, West Orange Outlook

Television Production: Producer, writer, director, event recordings for broadcast. Producer & Host, The Business of Art in New Jersey, Producer, West Orange Week, cable program, live studio and location shooting, Live Production, , Oskar Schindler Performing Arts Center, West Orange, New Jersey.

Radio Production: NJ Women On Air, host/producer, New Jersey Radio Network

Actor: Graduate, National Shakespeare Company Conservatory, Member, Screen Actors Guild of America, Equity Eligible, Experience -Off- Off Broadway, touring company, Cabaret, independent film, television, commercials, voice-over. (Resume and VO tape available upon request.)

Marketing: Market plans, Materials; Slogans & Logos, Brochures, Newsletters, Tri folds, Press Releases and Advisories, Marketing Incentives, Visuals, Copy, Web Development

Event Planning: Community Programs, Political events, Educational programming, Presentations and seminars.

Spokesperson: On Camera, Print, Audio, Electronic

Press Conferences: Materials, Releases, Facilities, Media Management

Web for Government and Business: Design, Content management, Copy writing, Evaluation, Images

Emergency and Crisis Communications: Pro active and reactive Strategy and Implementation for, Government and Business, to Media and Constituents

Speech and Media Communications: Training for executives and others, Public Speaking, Voice and speech, On camera performance, Photography, Radio Communication technique, Proactive and reactive media Q&A technique, Visual image development, appearance and manner.

Education: BA Empire State College, State University of New York
Certificate of Accreditation, National Shakespeare Company Conservatory, NYC,
Michael Howard Acting Studio, NYC, other

Affiliations: Public Relations Society of America, Association of Women in Communications, National Information Officers Association, New Jersey Association of Women Business Owners, US Women’s Chamber of Commerce, Association for Women in Communications, 3-CMA city, county marketing association, West Orange Chamber of Commerce, New Jersey Chamber of Commerce, Women Advocating for Good Government NJ, Women’s Fund of New Jersey, Essex County Democratic Women’s Caucus, Women’s Political Caucus, Screen Actors Guild of America.

Certifications: Incident Command for Executives, ICS 17, Incident Response to Terrorist Bombings, Community Emergency Response Team and the State of NJ Department of Law and Safety Public Information Officers Course, FEMA IS 00700 NIMS.

Boards and Commissions: Member NJ State Council on the Arts, Consultant Member, Arts Builds Communities Council, Rutgers Bloustein School of Planning and Public Policy, Past Chairwoman – West Orange Valley Neighborhood Preservation Program, Trustee Emeritus Valley Community Watch and Civic Association, Women Advocating for Good Government, NJ.

Awards and Citations: New Jersey State Jefferson Award, 2008, New Jersey Monthly, “The List” 2/08, 2008 New Jersey’s Best 50 Women in Business, New Jersey Association of Women Business Owners, Teal Heart Award and Superstar Award, Oskar Schindler Performing Arts Center Honors Award, Congressional Certificate of Recognition Hero of Tomorrow, Congressional Certificate of Recognition Volunteer award. 2010 Shirley Chisholm Award for Arts and Entertainment by NJ State Speaker Sheila Oliver.

References include:

Governor Richard J. Codey

973-731-6770

Governor Brendan T. Byrne

Carella, Byrne, Bain, Gilfillan, Cecchi, Stewart & Olstein, (973) 994-1700

Assemblyman John F. McKeon

NJ 27th District, (973) 275-1113

James Quinn

Managing Director, Allen & Company (212) 339-2548

Louis La Salle

VP External Affairs, St. Barnabas Health Care Systems (973) 322-4315